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Mount Florida Community Council

6th August 2018

Dear Peter,

I am writing on behalf of Mount Florida Community Council to confirm our support for the HPL bid to keep Hampden as the home of Scottish Football. Hampden's presence is critical to the **local economy**; it is an important part of **local heritage and identity**; and a record of continuous improvement in **events management** and **community engagement** gives us confidence for the future.

Hampden Sustains the Local economy

As well as benefiting the city-wide economy, Hampden helps sustain the Mount Florida shopping area, which is an important focal point for community interaction and community cohesion.

As well as bringing spectators to Mount Florida for events – both football and concerts – there are many day-to-day visitors to the various football association headquarters (SFA, SWF, SYFA, SAFA), the Scottish Football Museum, The National Stadium Sports Health & Injury Clinic, and corporate events held at the stadium.

Continuous improvement in events management

Event management has improved significantly over recent years as a result of engagement between the Community Council, Glasgow City Council departments, Police Scotland and HPL. Many small improvements have added up to make events more successful for residents as well as for spectators. These improvements include improving public information, optimising policing arrangements, establishing the Event Day Parking Zone and improving waste collection. We believe the collaborative partnership between us, HPL, and the public-sector agencies gives confidence of a successful future.

Hampden is well located for major football and other events. There are two train stations, which allow supporters to be segregated. There are several bus routes, and easy access both to the city centre and the M74 motorway.

Community engagement

HPL engages positively with the community. For example, HPL engages with local schools, bringing pupils into the stadium.

HPL also support the community-driven project to regenerate a local green space called Letherby Triangle. We look forward to developing the local public realm for the benefit of the community as well as improving the match day experience for fans.

Part of a proud local identity

Local people are proud of Hampden's important role in the history of football, as well its roles today as an international standard football venue and venue on the global arena concert circuit.

We understand that if the SFA were to leave its Hampden home, the stadium would no longer be economically viable as a club ground and would most likely be demolished. This would be a tragedy for the local area. We endorse your bid to remain the home of Scottish Football and wish you every success in the bid process.

Sincerely,



Chris Carus
Chair, Mount Florida Community Council